



715.281.3822

WaupacaCountyFair.org

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P.O. Box 713 Weyauwega WI 54983

June 7, 2017

The Waupaca County Fair Board would like to invite all organized youth groups in Waupaca County to participate in our annual "**Youth Billboard Contest**".

Purpose: To help promote the Waupaca County Fair in all communities across the County.

Process, Rules, and Deadlines:

- Design and paint a billboard on a 4' x 8' sheet of plywood. Include the words "**Waupaca County Fair**" and the fair dates (**August 23-27, 2017**). You may include your organization name in a bottom corner. Billboards must show a positive image of the Fair. Paint must be weather proof. Optional - use the 2017 Fair Theme: ***The best kept secret, until now.***
- **Friday, June 9, 2017** - Your completed **entry form** must be **received** at the Waupaca County Fair Office no later than June 9, 2017 to participate in the contest.
- **Saturday, June 17, 2017** – Our plywood sponsor, Torborgs Lumber, has agreed to provide one 4' x 8' sheet of plywood to each participating youth organization. Plywood pick up date will be June 17, 2017 from 8 am - Noon at Torborgs Lumber locations in either Clintonville or Waupaca.
- **Sunday, July 23, 2017** - Each billboard should be displayed in your local community by July 23, 2017 at a business/location of your choice. (Comply with all local sign/advertising ordinances.)
- **Monday, July 31, 2017** - Your completed **location form** along with **5" x 7" hard copy color photo of the billboard** must be **received** at the Waupaca County Fair Office no later than July 31, 2017 for judging purposes.
- The photos will be on display at the Waupaca County Fair August 23-27, 2017. Thanks to our financial sponsor, Manufactured Pallet Disposal Inc, the top ten bill boards will each receive \$20.00, with the possibility of getting more depending on sponsorship. The top three billboards will be displayed at entrances to the Waupaca County Fair during the Fair.
- Depending on sponsorship amounts, those that don't place in the top ten **may** receive some funds to help cover costs.
- Each group is responsible to remove their billboard after the County Fair from all locations.

The entry and location forms are also available on the website at: [www.waupacacountyfair.org](http://www.waupacacountyfair.org). Feel free to contact Jeremy at the Waupaca County Fair (715) 281-3822 or Sara at (920) 362-9013 with any additional questions.

Waupaca County Fair Office:                      Jeremy Schroeder  
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### **The Waupaca County Fair Mission**

To continue the great tradition of educating youth and the general public about agriculture, mechanical and household sciences while creating a fun and interactive environment for all ages.